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MOUNTAIN LAKE ESCAPE

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STAGE 6 FINISH RETURNS TO BIG BEAR LAKE

Officials of the Amgen Tour of California Announce Big Bear Lake as a Host City

BIG BEAR LAKE, Calif./ November 3, 2011– Today AEG, the official race presenter of the Amgen Tour of California, announced its 13 Host Cities for the 2012 Amgen Tour of California professional road cycling race. The seventh annual event will cover more than 750 miles in eight days from May 13-20, 2012. Big Bear Lake has been selected as the race’s Stage 6 Finish on Friday, May 18. The City of Palmdale will serve as the Host City and start location for Stage 6, which ultimately finishes with a demanding climb to Big Bear.

“While the detailed route of the race, including for Stage 6 from Palmdale to Big Bear, is not yet final, we can say that it will be one of our most challenging courses to date,” said AEG Sports Executive Director Kristin Bachochin.

This is the second time in three years Big Bear Lake has been selected as a Host City, which reaffirms the mountain resort as a world-class road cycling destination. Officials of Big Bear Lake are excited with the opportunity to present Big Bear’s mountainous terrain and natural assets to recreational outdoor enthusiasts throughout the world. The visibility includes 27 hours of total race coverage on VERSUS, broadcast exposure in 216 countries and territories worldwide. Last year there were 1.1 million visitors to the official tour website, more than 30,000 social media fans and more than 340,000 visitors to the online tour tracker.

“Big Bear is honored to serve as a finish city for the 2012 Amgen Tour of California,” said City of Big Bear Lake Mayor Bill Jahn. “In 2010, we served as the first-ever mountaintop finish for the race, and it definitely put Big Bear on the international map for road cycling.”

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The Amgen Tour of California is considered cycling’s most important and successful stage race in the United States. It is the largest annual spectator sporting event in California and largest cycling event in North America with more than 2 million spectators. The prestigious road cycling race features elite professional teams and athletes from around the world. Listed on the international professional cycling calendar (2. HC ranking), the Amgen Tour of California awards important, world-ranking points to the top finishers.

Next year will mark the seventh straight year Amgen Tour of California has brought the drama and excitement of professional cycling to California. The 2012 Amgen Tour of California will travel along a more than 750-mile course in eight days. The 13 host cities for the eight stages include: Santa Rosa, San Francisco, Santa Cruz, San Jose, Livermore, Sonoma (new city for 2012), Clovis, Bakersfield, Palmdale, Big Bear Lake, Ontario (new city for 2012) and Mount Baldy and Los Angeles.

For more information about the 2012 Amgen Tour of California, please visit www.amgentourofcalifornia.com. For more information pertaining to the Stage 6 finish, also known as “The Big Bear Climb” visit www.bigbear.com.

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About the Amgen Tour of California

The largest cycling event in America, the 2012 Amgen Tour of California is a Tour de France-style road cycling race, presented by AEG, that challenges the world’s top professional cycling teams to compete along a demanding course from May 13-20.

About 2012 Stage 6 Finish Partnership:

Stage 6 of the Amgen Tour of California is being funded by a partnership of the City of Big Bear Lake, The Big Bear Lake Resort Association, The Big Bear Chamber of Commerce and San Bernardino County.

